

DATA LIFECYCLE MANAGEMENT

Data Lifecycle Management is becoming the hottest topic in Information Technology due to rapid uncontrollable storage growth, fuelling dramatic increases in company data storage budgets. We design and implement a regulatory compliant framework and supporting process to mitigate this.

Key Benefits

- Maximising storage infrastructure potential
- Regulatory compliance
- Data integrity

Key Features

- Integrated storage solutions
- Data management policies

Business Challenge

In today's highly complex technological environment with increasing compulsory regulations surrounding the storage of information and data, an Information Lifecycle Management process needs to be a corporate policy.

The challenge for the business is to identify the information and data, what actions (i.e. delete or keep) are required and for how long. Although this sounds simple, businesses and IT divisions have multiple sources and copies of the same data, therefore the problem of Information Lifecycle Management can spiral out of control.

This leaves IT Managers exposed with poor information, leading to poor decisions or ignorance of the issues to be addressed.

Our Solution

Data Lifecycle Management can be defined as *"the process of managing business data throughout its life cycle, from conception until disposal, across multiple storage medias within the constraints of a business process"*.

The key to any Data Lifecycle Management project is to establish a fact base, comparing what information and data is present against business and regulatory compliance requirements.

Once an understanding of the content has been established an Information Lifecycle Management process can be implemented, mapped to a data management policy using various storage technologies, such as primary and secondary storage, and archiving.



"DLM is a key component in the management of infrastructure costs"

1 Valley Court Offices
Lower Road
Croydon
Herts
SG8 0HF

Business Benefits

As information retention requirements grow almost exponentially, large companies are seeing a major proportion of their budget being spent on additional storage.

With the same data copied up to six or more times, effectively only 16% of new storage can be allocated to new data.

The benefit of an Information Lifecycle Management or Data Management policy is to maximise the use of the available storage, minimising repetitive data content and mapping the appropriate storage type (i.e. primary or secondary) to each category of data.

Clients who have benefited from our services include:

- Deutsche Bank*
- Hitachi*
- BT*
- Verizon*
- Emagine*
- Royal & Sun Alliance*
- IATA*
- Resolution Life*

About Us & Our Approach

We pride ourselves in working in partnership with our clients to ensure business objectives are met. No matter how difficult or complex the project may be, we always work as a team and ensure all of our stakeholders are successful. We are open, honest and are trusted by our clients to honour our commitments.

Service is our business and customer satisfaction our goal. We have a can do ethos which means that we will always deliver what has been asked.

Key Deliverables

Successful Information Lifecycle Management depends on an integrated storage management capability (i.e. primary storage, secondary storage and archiving).

This is coupled with data protection, retention and content management. To be truly effective the process needs to be seamless and automatic.



The Amitas Advantage

Proven Track Record of Experts

Our service delivery experts have real operational experience gained from holding senior management and executive positions at many global and blue chip companies such as Morgan Stanley, Goldman Sachs, Motorola, HBOS to name but a few. This wealth of experience coupled with our customer diversity means that optimal solutions can be implemented in short time frames according to our customer's requirements.

Vendor Agnostic and Market Knowledge

We hold a vehement vendor agnostic position when it comes to selecting products and tools. We firmly believe in maximising the use of existing client investments and will not try to sell you something that we do not believe you require. Our extensive knowledge of the marketplace allows us to provide our clients with the advice they need when additional investment is deemed necessary.

Delivery, quality, results and value

We are business people who pride ourselves on exceeding the expectations of our clients through the quality of service we deliver and value we create. We only have one agenda, to ensure that our client's business objectives are successfully achieved!